जी. प्रभाकर सदस्य (जीवन) G. Prabhakara Member (Life)



बीमा विनियामक और विकास प्राधिकरण INSURANCE REGULATORY AND DEVELOPMENT AUTHORITY

23rd March, 2010

Mr. V. Vaidyanathan Managing Director & CEO ICICI Prudential Life Insurance Co. Ltd., Mumbai

Sir,

Re: Final Show-Cause Notice

This is further to your response dated 29.12.09 to the show cause notice dated 21.12.09.

In light of your confirmation of having terminated all the referral agreements with non-banking entities including individuals, it is hereby informed that the inspection observation has been closed.

You are hereby also advised to refrain from entering into any such agreements in future.

Yours Sincerely,

J. Mallol and (G. Prabhakara)